



## NATIONAL ACT HIGH SCHOOL POSTER CONCEPT CONTEST INFORMATION SHEET

You can win scholarship money for college by designing a poster. ACT is conducting a Poster Concept Contest and the winners will be awarded scholarship money to attend the college of their choice.

**Purpose:** Design a poster (including visuals and tag line) that from your perspective encourages students to attend college and to take the ACT<sup>®</sup> test as their college entrance exam.

**Audience:** High school 11<sup>th</sup> and 12<sup>th</sup> graders.

**Use:** Posted in high schools nationwide to announce the 2010-2011 ACT test date information.

**Contest Dates:** Official Entry Form and poster must be postmarked on or between October 19, 2009, and January 30, 2010. Winners will be announced on or about February 24, 2010.

**How to Enter:** Complete the Official Entry Form enclosed or visit [www.actstudent.org/postercontest](http://www.actstudent.org/postercontest) to download and print the Official Entry Form and complete list of Official Rules. Please enclose the completed Entry Form, electronic art on CD-R or DVD-R or scannable art, and mail it to: ACT Poster Contest (11), 500 ACT Drive, Iowa City, IA 52243. If entrant is under age 18 at the time of entry, a parent or legal guardian must also complete and sign the Official Entry Form.

All entries must be postmarked on or between October 19, 2009, and January 30, 2010.

The Official Entry Form must include all requested information including, without limitation, all contact information and a poster that complies with the Official Rules.

**Guidelines:** All posters should include the ACT logo, which is available for downloading at [www.actstudent.org/postercontest](http://www.actstudent.org/postercontest) and the ACT student website address ([www.actstudent.org](http://www.actstudent.org)). ACT will add registration and test dates to the winning poster prior to distribution.

**Selection Process:** Prescreening of qualified entries will occur after receipt by Sponsor. Qualified entries will then be judged by the Judging Panel based on the following criteria: creativity (25%), visual appeal (25%), and overall impact (50%).

The potential Grand Prize Winner will be announced on or about February 24, 2010. The potential Grand Prize Winner will be notified by Sponsor by phone, e-mail, mail, or overnight courier service

#### Scholarships Awarded:

First Place: \$5,000 scholarship  
Second Place: \$2,500 scholarship  
Third Place: \$1,000 scholarship

Scholarships are nonrenewable and will be paid directly to the two-year or four-year college in the United States of the winners' choice in winners' first year of college. Scholarships may be used for tuition and books only. If a winner does not enroll at a two-year or four-year college by October 1, 2011, Sponsor may, in its sole discretion, deem the scholarship waived with no further obligation to winner. In the event a scholarship is waived, Sponsor is under no obligation to award scholarship to any other entrant.

#### **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN**

Contest subject in all respects to the complete Official Rules available online at [www.actstudent.org/postercontest](http://www.actstudent.org/postercontest) or by sending a self-addressed stamped envelope (S.A.S.E.) to ACT Poster Contest (11), 500 ACT Drive, Iowa City, IA 52243. Contest is open only to high school level students who are residents of any one of the 50 United States and who are eligible and applying for 2010 or 2011 admission to a two-year or four-year college in the United States. If an entrant is under 18 years of age at the time of entry, a parent or legal guardian must sign the Official Entry Form and all other documents required by the Official Rules. Contest entry period begins on October 19, 2009, and ends on January 30, 2010. Contest is void where prohibited by law. Sponsor: ACT, Inc., ACT Poster Contest (11), 500 ACT Drive, Iowa City, IA 52243.

